



**Trust  
Tairāwhiti**

**Regional Wellbeing  
He Tohu Ora**

## Statement of Intent reporting

Quarter ended June 2024



# Strategic focuses 2029

# Enabling communities

The Trust enables Tairāwhiti communities to lead and determine their pathways to he tohu ora (wellbeing). Through grant distributions, we support connection and collaboration between groups and funders on initiatives that align with our strategic priorities.

## STRATEGIC PRIORITIES:

Hapu and whānau led initiatives

Oranga tangata

Wellbeing initiatives

## COMMENTARY

The Trust enables Tairāwhiti communities to lead and determine their pathways to he tohu ora (wellbeing). Through grant distributions, we support connection and collaboration between groups and funders on initiatives that align with our strategic priorities.

The following funding has been distributed:

Events \$24.64k

Facilities \$387.4k

Feasibility \$28.98k

Communities \$778.15k

51.9% of communities funding is already committed with 3 quarters remaining leaving \$721,854 available to commit for the remaining financial year. Efforts are being made to ensure consideration is given to requests with strong alignment to the strategic priorities and He Rangitapu He Tohu Ora.

57% of the total funding is primarily aligned to the hapori muka therefore ensuring communities are healthy, happy and empowered. 20% is aligned to mātauranga ensuring diverse systems of knowledge, information and mātauranga māori are accessible, utilised, valued and evolved. This narrative needs to be understood in the context of there also being secondary and tertiary muka.

# Mahi kaitiaki

Preserving our resources for future sustainability and wellbeing. The Trust will consider opportunities to enable or invest in initiatives aligned with our strategic priorities.

## STRATEGIC PRIORITIES:

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Food and food production

Renewable and distributed energy

Circular economy initiatives, including waste

Resilient, mixed use of whenua

Bluewater economy

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## TRUST TAIRĀWHITI DELIVERY:

- ▶ Facilitate the Regional Energy Transition Accelerator programme, working with large energy users and suppliers to accelerate decarbonisation in Tairāwhiti.

## COMMENTARY

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We have a number of workstreams underway to deliver Mahi Kaitiaki outcomes. The pipeline of investment activity in this area is strong including conditionally approved initiatives .



# Fostering innovation

Fostering innovation, technology, and future skills development. The Trust will consider opportunities to enable or invest in initiatives aligned with our strategic priorities.

## STRATEGIC PRIORITIES:

Local innovation and entrepreneurship

Digital and technology opportunities

Workforce and skills development

Connecting financial capital, products, and services for accelerated development

## TRUST TAIRĀWHITI DELIVERY:

- ▶ Business accelerator programme that supports businesses to integrate innovation, sustainability and resiliency into their operations.
- ▶ Business workshop programme.
- ▶ Support the establishment of Whāriki, the Māori Business Platform.
- ▶ Support Manutukutuku leadership group to deliver strategic actions in the Tairāwhiti Digital Technology Strategy.
- ▶ Develop a regional training programme for people new to leadership roles across various sectors to improve employee development, retention and workplace culture.
- ▶ Responsive sector-led initiatives to support employee attraction, retention, skill development and resilience.
- ▶ Connecting businesses with Callaghan Innovation services and funding.
- ▶ Business support through the Regional Partner Network identifying growth challenges and opportunities, connecting businesses to resources and funding to accelerate development.

## COMMENTARY

We have a large number of workstreams underway to drive forward innovation in our regional businesses and investment opportunities. In this quarter we have approved a direct investment in the creative sector, and we have feasibility work underway to further develop our fledgling aerospace sector. We continue to support the ongoing development of the Matai Campus with progress on the ownership structures and pre-construction planning. The CARE workforce development leadership group is reconvening to support the implementation of the Tairāwhiti Economic Plan.

# Enhancing our place

Enhancing our places and spaces for a thriving community and destination. The Trust will consider opportunities to enable or invest in initiatives aligned with our strategic priorities.

## STRATEGIC PRIORITIES:

**Sustainable tourism destination and development**

**Places and spaces**

**Visitor and business attraction**

**Healthy and affordable housing**

**Transport, mobility and connections**

## TRUST TAIRĀWHITI DELIVERY:

- ▶ Cruise tourism strategy development.
- ▶ Destination management plan leadership and coordination.
- ▶ Community facilities project support – school pool heating, waka ama storage facilities and Victoria Hub.
- ▶ Facilitate Matai campus development.
- ▶ CBD revitalisation project.
- ▶ Tourism consumer and trade marketing to increase regional visitors.

## COMMENTARY

We are excited to be supporting the mahi to enhance our city centre. This revitalisation project is being taken forward in conjunction with the Gisborne District Council, Rongowhakaata and community input. This work will be a mix of longer-term strategic planning combined with specific initiatives to make improvements our central city. Our community facilities program continues to be progressed with \$7m of investment planned in the current financial year. Our tourism team is preparing our regional promotion to market visitation to Taiawhiti through our spring/summer period with our "Come See Why" campaign.

# Trust fund preservation

Trust Tairāwhiti is kaitiaki of a diversified investment portfolio of businesses and managed funds. Through careful management, this portfolio has grown significantly over three decades, allowing the Trust to deliver on its deed purposes and vision for regional wellbeing.

There are two purposes in the Trust Deed:

1. **Preserve** capital for future generations
2. **Provide** for beneficiaries.

The Trust Fund underpins the organisation's role as an enabler of community and economic development in Tairāwhiti.

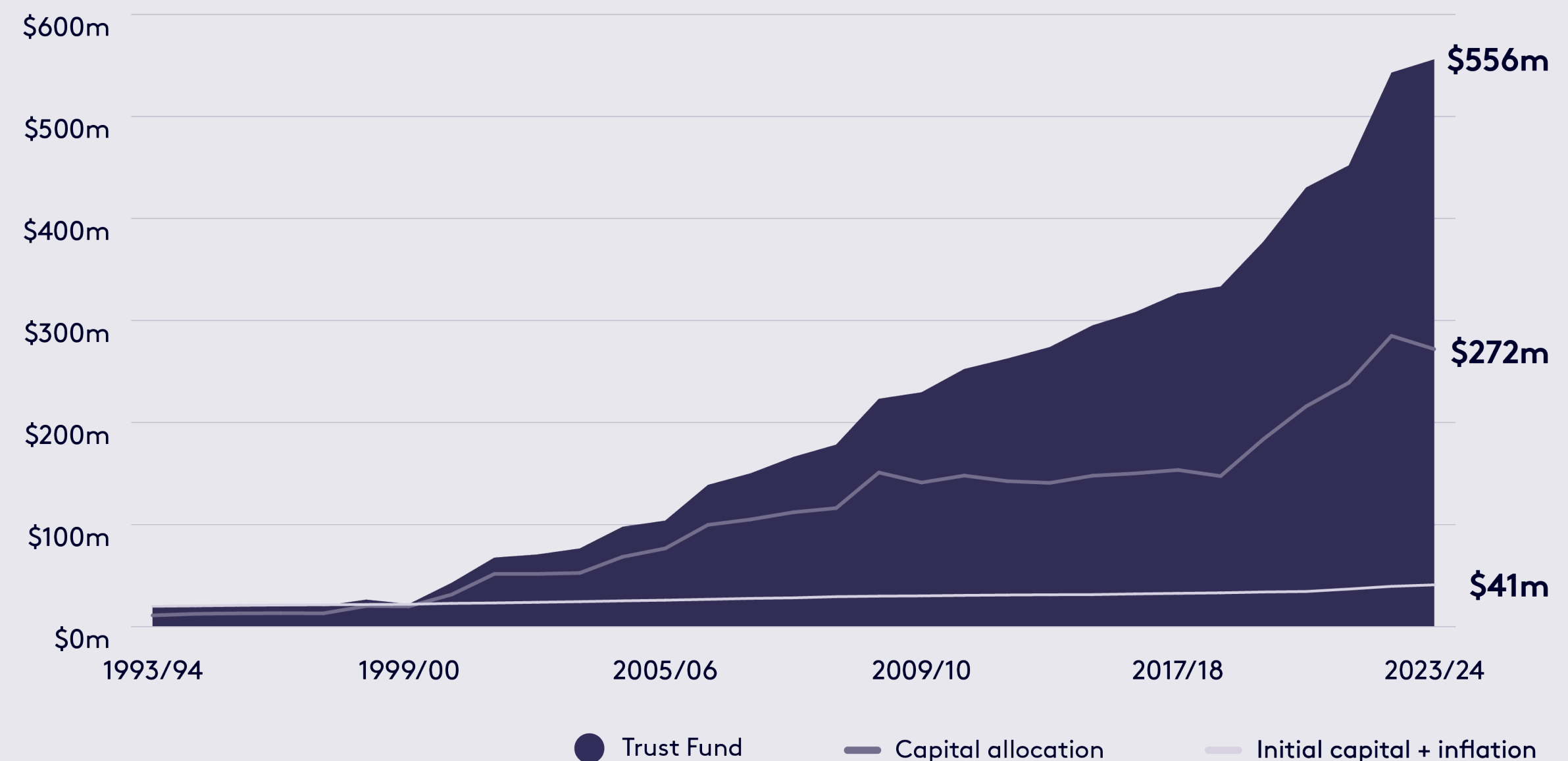
## COMMENTARY

One of the purposes of the Trust Deed is to preserve the value of the capital of the Trust Fund.

The initial Trust Fund in 1993 was \$20 million, which having regard to inflation, is around \$41 million at 31 March 2024, this is contrast against the value of the Trust Fund at 31 March 2024 of \$556 million. The value of the capital of the Trust Fund has been preserved at that point in time.

With the significant gain on sale of 50% shares in Eastland Generation, the Trust Fund will increase in the 2025 financial year and ensures that trustees continue to preserve the value of the Trust Fund.

With continued prudent stewardship by trustees, both current and future, the capital of the trust Fund will continue to be preserved through to 2073.







# Performance measures

The performance measures and targets that Trust Tairāwhiti aims to achieve in the 2024/25 financial year are categorised into the three ways we work – investing, enabling and delivering.

All measures will be reported in the Trust Tairāwhiti Annual Report 2024/25.





# Investing

The Trust prudently manages investments to create income and deliver impacts under He Rangitapu He Tohu Ora.

INDICATOR ▲	TARGET	ACTUAL	RISK	COMMENTS
Eastland Group Return on investment. (%)	7	14	●	A significant gain on sale of 50% shares in Eastland Generation increases the investment return compared to target.
Equity or debt into regional investment initiatives	5,000,000	6,500,000	●	The current wood pallet investment, along with previous commitments to, community finance and a dry store at Prime Site will likely see the total invested being more than target. These will be somewhat offset by the sale of Commerce Place sections.
Managed Portfolio Return on investment. (%)	7	3	●	Significant portion of funds invested in cash and equivalents due to the sale of the Network and Generation, earning less that 7%. Need to finalise the Statement of Investment Policy and Objectives to rebalance to higher returning investments.



# Enabling others

We enable the people of Tairāwhiti by funding initiatives and facilities that contribute to positive wellbeing outcomes for the region.

INDICATOR  
▲

TARGET

ACTUAL

RISK

COMMENTS

Community Facilities  
Tairawhiti Community Facilities Strategy grant distributions.

7,000,000

387,400



Community fund  
Grant distributions.

1,500,000

778,150



Feasibility Fund  
Grant distributions.

400,000

28,980



Regional Events Fund  
Grant distributions for visitor attraction.

100,000

24,640





# Delivering

The Trust delivers a range of targeted operations for the wellbeing of Tairāwhiti. This includes our work as Economic Development Agency, Regional Tourism Organisation and meeting our obligations under the Trust Deed.

INDICATOR	TARGET	ACTUAL	RISK	COMMENTS
Business capability development Grant funding for business training.	120,000	56,355	<div></div>	
Business management capability Number of businesses supported by the Business innovation and growth team to improve management capability.	200	76	<div></div>	
Commercial Research & Development projects Number of businesses connected to Callaghan Innovation grants and services for commercial R&D projects.	25	16	<div></div>	
Regional business development Students funded for innovation projects relating to regional business development.	10	6	<div></div>	
Workforce training Employees supported with workforce training to improve wellbeing and productivity.	100	38	<div></div>	
Māori businesses Increase in number of Maori businesses supported by the Business innovation and growth team. (50%)	50	-13	<div></div>	Measure is an annual percentage increase. Until baseline measure is achieved this figure will be negative





# Delivering

The Trust delivers a range of targeted operations for the wellbeing of Tairāwhiti. This includes our work as Economic Development Agency, Regional Tourism Organisation and meeting our obligations under the Trust Deed.

## INDICATOR ▲

INDICATOR	TARGET	ACTUAL	RISK	COMMENTS
Cruise ships Passengers visiting Tairawhiti.	10,000	0	<div></div>	The Tairāwhiti cruise season kicks off on Saturday, October 27th, 2024, with the arrival of the National Geographic Orion. An estimated 14,665 passengers are expected to visit our shores throughout the season. To ensure a successful season, the operations group will be holding regular meetings leading up to the launch.
isite Visitors through the isite.	40,000	24,000	<div></div>	Since April 1st, 2024, our isite has welcomed over 24,000 visitors. This positive trend suggests we might surpass our target visitor numbers well before the peak season arrives.
isite Tourism experiences booked through isite.	500	156	<div></div>	Due to the seasonal fluctuations specific to this target, we have surpassed the quarterly goal despite operating within a traditionally slower period.
Tourism products Support the development of new tourism experiences.	4	0	<div></div>	We are currently supporting multiple new product leads at different development stages. We anticipate launching new products in the region by October 2024, aligning with the start of the peak season.
Visitor attraction Promotional funding to encourage travellers to Tairawhiti.	330,000	69,220	<div></div>	Come See Why 2.0 campaign will be launched in September. This will be built on through strategic partnerships to extend our reach to domestic and international audiences. These partnerships target specific interests like cycling, surfing, and exploration, while also educating Kiwis on regional offerings.
Wellbeing survey respondents	1,000	0	<div></div>	
Whāriki platform Number of Maori businesses registered on the Whariki Maori business network platform.	250	32	<div></div>	

# Trust Tairāwhiti

## Financial reports

### Summary

#### Financial performance

For the period ending 30 June 2024

	Jun YTD Act. \$000	Bud YTD Bud. \$000		Variance \$000	SOI Budget \$000	Remaining Budget \$000
<b>Income</b>						
Investment Income	1,031	1,519	↓	(487)	17,726	16,694
Realised gains / loss	(9)	-		(9)	-	9
Other Income	231	230		1	920	689
	<b>1,253</b>	<b>1,749</b>		<b>(495)</b>	<b>18,646</b>	<b>17,392</b>
<b>Operating costs</b>						
Admin and operating	142	225	↓	(82)	1,098	956
Personnel	518	573	↓	(55)	2,456	1,938
Depreciation	47	26	↑	22	102	55
Governance	110	134	↓	(24)	535	425
	<b>817</b>	<b>956</b>		<b>(139)</b>	<b>4,192</b>	<b>3,374</b>
<b>Operating surplus</b>	<b>436</b>	<b>792</b>		<b>(356)</b>	<b>14,454</b>	<b>14,018</b>
<b>Enabling others</b>						
Distributions	814	2,250	↓	(1,436)	9,000	8,186
	<b>814</b>	<b>2,250</b>		<b>(1,436)</b>	<b>9,000</b>	<b>8,186</b>
<b>Surplus after distributions</b>	<b>(378)</b>	<b>(1,458)</b>		<b>1,080</b>	<b>5,454</b>	<b>5,832</b>

#### Commentary

Income is down on budget due to the Craigs Portfolio balance being significantly lower, therefore lower returns are being earned through the Trust. This is a result of the special distribution to Eastland Network Charitable Trust in March 2024 of \$40 million. Eastland Network Charitable Trust is a related Trust and now has its own investment portfolio and earns income outside of being reliant on Trust Tairāwhiti.

Admin and operating costs are below budget with the main area being reduced communication expenses. This is a result of budget phasing and costs are expected to be incurred in the next quarter.

Personnel costs are down on budget due to vacant positions. These need to be re-forecasted in-line with Trust Tairāwhiti Limited because of the organisation restructure which saw some personnel movements between the entities.

# Trust Tairāwhiti

## Financial reports

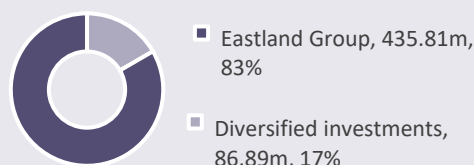
### Summary

#### Financial position

As at 30 June 2024

	Jun 2024 YTD Act. \$000	Mar 2024 YTD Act. \$000
Cash and cash equivalents	2,471	6,884
Receivables	127	82
Other receivables	2,128	6,572
<b>Total Current Assets</b>	<b>4,726</b>	<b>13,538</b>
Investment portfolio	522,703	477,507
Impact Investment	34,553	34,572
Property plant & equipment	519	552
<b>Total Non-current Assets</b>	<b>557,775</b>	<b>512,631</b>
<b>Total Assets</b>	<b>562,501</b>	<b>526,169</b>
Payable and accruals	5,562	12,991
Other payables	730	708
<b>Total Current Liabilities</b>	<b>6,292</b>	<b>13,699</b>
<b>Total Liabilities</b>	<b>6,292</b>	<b>13,699</b>
<b>Net Assets/Equity</b>	<b>556,210</b>	<b>512,470</b>

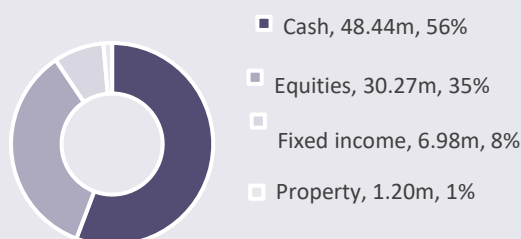
#### Current investment profile



The Eastland Group investment is made up of investments in Eastland Port and electricity generation assets.

Diversified investments are held by Craigs Investment Partners and overseen by Trustees.

#### Diversified Portfolio



**Note:** diversified portfolio will be rebalanced post strategy refresh.

#### Commentary

The investment portfolio consists of Eastland Group and Craigs Investment Portfolio and is revalued. The increase from the Mar 24 position reflects the gain on sale of 50% Eastland Generation.

Impact investments provide benefit to enhance wellbeing of beneficiaries under He Rangitapu, He Tohu Ora. These investments are in the Woodcluster at the Prime site and property at Commerce Place. They are carried at the net asset value.

The additional \$40m distribution made to Eastland Network Charitable Trust in FY24 to deliver on its purpose was invested in a Craigs Investment Portfolio.

The payables relate mainly to distributions that have been approved by Trustees and are waiting on conditions to be met before making payment. They include distributions towards facilities projects and multi-year distributions.



# Trust Tairāwhiti Limited

## Financial report

### Summary

#### Financial performance

For the period ending 30 June 2025

	Jun	Bud		SOI	Remaining
	YTD Act.	YTD Bud.	Variance	Budget	Budget
	\$000	\$000	\$000	\$000	\$000
<b>Income</b>					
ED Services	330	349	(19)	1,395	1,065
	<b>330</b>	<b>349</b>	<b>(19)</b>	<b>1,395</b>	<b>1,065</b>
<b>Operating costs</b>					
Admin and operating	495	708	↓ (214)	2,834	2,339
Personnel	319	463	↓ (144)	2,004	1,684
Depreciation	23	16	7	65	42
	<b>837</b>	<b>1,188</b>	<b>(351)</b>	<b>4,902</b>	<b>4,065</b>
<b>Net investment</b>	<b>(507)</b>	<b>(839)</b>	<b>332</b>	<b>(3,507)</b>	<b>(3,000)</b>

#### Commentary

Income is slightly behind budget and relates to iSite revenue for retail and on-behalf sales.

Operating costs are down on budget as the iSite retail and on-behalf costs have decreased in line with the decreased income, tourism spend to date is down on budget but will correct once we come into the spring and summer months, and project costs are down, but given the workstreams to be delivered will be a timing difference.

Personnel costs are down due to some roles being vacant at some stage within the quarter. Given the budget was approved prior to the restructure, there are also some salaries that are included in the budget while the actual costs is incurred in Trust Tairāwhiti.

Tātau  Tātau

Together